Supporting Parents & Caregivers As Children’s First Teachers & Champions
Why Does Early Childhood Development Matter?

The first eight years of a child’s life have a massive impact on their development. During this period, many changes occur as the child grows and develops in relation to being physically healthy, mentally alert, emotionally sound, socially competent, and ready to learn. Babies and young children grow, learn, and develop rapidly and best when they receive love and affection, attention, encouragement, and mental stimulation, as well as nutritious meals and good health care.

The ages and stages of development from infancy through age 8, which include the important transition from home to school, shape children’s future health, happiness, growth, development, and learning achievement at school, in the family and community, and in life.

- 35% of parents report needing help coping with stress when they were a first time parent.
- 75% of parents report cost being a significant or somewhat barrier to childcare
- 32% of parents had to change their employment status due to childcare availability

82,099 children 8 and under live in Detroit

9% of Detroit moms get late or no prenatal care

48% of Detroit children age 0-5 live in poverty

84% of Detroit’s Third Graders Are NOT Reading At Grade Level
What Do Detroit Parents & Caregivers Hope For?

**SAFETY**

1. hope that parents and caregivers have for children in Detroit

**DEVELOPMENT**

Parents and caregivers are very concerned about the development, learning and education of their children

**NETWORKS**

Families need and rely heavily on trusted networks to provide childcare, find care, access resources and learn to care for their children

**ACCESSIBILITY**

Families want quality, affordable care for their children in places that are accessible to them, such as near their home or workplace

61% of Detroit families report it being either extremely or very important that childcare is close to their home
Hope Starts Here is a connector of early childhood efforts in Detroit to mobilize a citywide commitment to support our youngest children and families, through a common vision, coordinated implementation, collective advocacy, and a shared infrastructure.
Support parents and caregivers as children’s first teachers and champions.

Strategy #3
Support the critical role family plays in making sure kids’ first years are healthy and positive.

Strategy #4
Make the processes, programs, and systems that support young children and their families easier to use so they better meet families’ needs.

Strategy #5
Build a team of family advocates and community champions to promote early childhood.
Detroit Champions for HOPE is an early childhood advocacy network for and by Detroit parents and caregivers.

**OUR MISSION**

We transform systems to support parents and caregivers as children’s first teachers and champions.

**Our Goal is to Reach**

20,000 families to be champions for children.

By 2027 we want Detroit to be a City that puts children & families first.
What We Do? We Show Up & Speak Up

**ENCOURAGE**
- We share knowledge so families & caregivers are equipped to help their children be ready for school & life

**ENGAGE**
- We connect families and caregivers to resources so families are stronger in helping kids develop healthy.

**ACTIVATE**
- We show families and caregivers the importance of sharing their voice to improve Detroit for our children.

**LEAD**
- We teach families and caregivers to help other families and caregivers to do these things

**6-A-DAYS**
- Navigating early childhood resources, access resources & district meetings

**LETTER WRITING, MEETINGS WITH LEGISLATORS & MORE**
- Help convene events such as block parties
JOIN THE MOVEMENT

DO 6-A-DAYS
BECOME A CHAMPION
JOIN OUR EMAIL LIST

DetroitChampionsForHope.org
facebook/DetroitChampionsForHope