

# What do Detroit parents and caregivers hope for?

## We asked them!

More than 1,600 parents and caregivers took our January 2017 survey and are helping to shape the early childhood system in Detroit.

Over 50% are raising children under the age of 5.



## Safety

IT'S THE

#1

HOPE THAT PARENTS AND CAREGIVERS HAVE FOR CHILDREN IN DETROIT.



67%

of respondents said that "safe, healthy, and clean" childcare is the most important aspect of care for their children.

## Accessibility

Families want quality, affordable care for their children in places that are accessible to them, such as near their homes or workplaces.

What happens when they don't have it?



of respondents said they dealt with **financial stress**, such as not taking a job or cutting hours, due to childcare accessibility.

*Families in Detroit with children ages five and under reported a much higher rate of financial stress than families with children over five years of age.*



report financial stress due to childcare accessibility challenges.

Families feel Detroit has a shortage of quality, affordable childcare options.

They believe that to improve child development in the city, we must have more child care providers, more learning materials, and safe, healthy, clean learning environments.



## Development

PARENTS AND CAREGIVERS ARE VERY CONCERNED ABOUT THE **DEVELOPMENT, LEARNING, AND EDUCATION** OF THEIR CHILDREN.



(in particular increased literacy and reading levels)

Families want **better teachers, better programs, and environments that meet each child's unique interests, abilities, and needs.**

## Networks

Families need and rely heavily on **trusted networks** to provide child care, find care, access resources, and learn to care for their children.

40%

use adult family and friends for childcare at some times.

40%

relied on recommendations from their social network when selecting childcare.

44%

first spoke with a family member or friend about their child's growth and development.

37%

felt it would have been helpful to talk with other new parents when they became a parent for the first time.

12%

of respondents raising children five and under in the city are over 55 years old.